

Welcome to T&T Frontier Pvt Ltd www.ttfreedom.com (the “**Website**”) owned by T&T Frontier Pvt Ltd, (“**Our**”, “**Us**”, “**We**”, “T&T Frontier Pvt Ltd”, “**Website**”, “**Site**” or “T&T Frontier”). This Privacy Policy (the “**Privacy Policy**”) along with the Terms of Use provides the terms and conditions governing Your use of this Website. At www.ttfreedom.com, We value Your trust & respect Your privacy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in Our Terms and Conditions at www.ttfreedom.com. This Privacy Policy provides You with details about the manner in which Your data is collected, stored & used by Us. You are advised to read this Privacy Policy carefully. By visiting Our Website You expressly give Us consent to use & disclose Your personal information in accordance with this Privacy Policy. If You do not agree to the terms of the policy, please do not use or access Our Website.

The expressions “**You**”, “**Your**” or “**User**”, whenever the context so requires, for the purposes of this Privacy Policy, shall mean any natural or legal person who may create by registration, membership account on this Website or agree to access our Platform through this Website, or otherwise access Our Website.

This Privacy Policy is published by Us, in compliance of:

1. Section 43A of the Information Technology Act, 2000; and
2. Regulation 4 of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Information) Rules, 2011

General

We will not sell, share or rent Your personal information to any third party or use Your email address/mobile number for unsolicited emails and/or SMS. Any emails and/or SMS sent by Us will only be in connection with the provision of and access of Platform & products and this Privacy Policy. To carry out general marketing We would be sending out emails to users registered on Our Website (or by any means and in any media, including, but not limited to, on Our Website or through Our merchants or in advertisements / marketing campaigns / any form of audio or visual media or websites). We reserve the right to communicate Your personal information to any third party that makes a legally-compliant request for its disclosure.

Collection of Information

In order to access our platform, you may be required to provide such information as may be requested by the Company in writing from you from time to time via the Website and/or via a written communication.

Use of Information

- The Personal Information We collect allows Us to keep You posted on Our latest announcements, upcoming events, including confirmations, security alerts and support and administrative messages. It also helps Us to improve Our Platform. If You do not want to be on Our mailing list, You can opt out at any time by updating Your preferences on the Website.
- From time to time, We may use Your Personal Information to send important notices, such as communications and changes to Our terms, conditions and policies. Since, this information is important to Your interaction with Us, You cannot opt out of receiving these communications.
- We may also use Personal Information for internal purposes such as data analysis and research to improve Our Platform, products and customer communication.
- We collect Non-Personally Identifiable Information about Our users generally to improve features and functionality of the Website. We may analyze trends through aggregated demographic and psychographic offers to users. We may also share this Non-Personally Identifiable Information with Our partners to allow them to assist Us in delivering tailored advertisements, promotions, deals, discounts, and other offers to You when You use the Platform. We collect information from You when You participate in sweepstakes, games or other promotions offered on Our Website.
- We may also collect information about You through other methods, including research surveys or information We obtain from third parties, including verification services, data services, as well as public sources.

Sharing of Personal Information

We only share personal information with other companies or individuals in the following limited circumstances:

- We may share with third parties the location of Your device in order to improve and personalize Your experience of the Platform.

- We may share with third parties certain pieces of non-personal information, such as the number of Users who used a particular service, users who clicked on a particular advertisement or who skipped a particular advertisement, as well as similar aggregated information. Such information does not identify You individually.
- We may share with third parties' Unique Device ID. While such information does not by itself identify You to us, it may be unique or consist of or contain information that You consider personal, however such information does not identify You individually.
- We provide such information to trusted businesses or persons for the purpose of processing personal information on Our behalf. We require that these parties agree to process such information based on Our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.
- Advertisers: We allow advertisers and/or merchant partners ("Advertisers") to choose the demographic information of users who will see their advertisements and/or promotional offers and You agree that We may provide any of the information We have collected from You in non-personally identifiable form to an Advertiser, in order for that Advertiser to select the appropriate audience for those advertisements and/or offers.
- If You sign through a third party social networking site or service, Your list of "friends" from that site or service may be automatically imported to the website and or service. Again, We do not control the policies and practices of any other third party site or service.

Security

The security of Your personal information is important to Us. We take precautions, including administrative, technical and physical measures, to safeguard Your personal information against loss, theft and misuse, as well as against unauthorized access, disclosure, alteration and destruction. When You enter sensitive information on Our Contact Us We encrypt that information.

This Website has various electronic, procedural and physical security measures in place to protect the loss, misuse and alteration of information, or any accidental loss, destruction or damage to data. When You submit Your information via the Website, Your information is protected through Our security systems.

Accessing Third Party Websites

Website, mobile site and mobile app contain links to other websites. Please note that when you click on one of these links, you are entering another website for which T&T Frontier Pvt Ltd has no responsibility. We encourage you to read the privacy statements of all such sites as their policies may be materially different from this Privacy Policy. Of course, you are solely responsible for maintaining the secrecy of your passwords, and your membership account information. Please be very careful, responsible, and alert with this information, especially whenever you're online.

Protection of Children

If You are a User under the age of 18 ("**Child User**"), please ensure that You have adequate consent from Your parent or guardian to access the Platform in accordance with the present Privacy Policy. If You are the parent or guardian of a Child User, please advise Your child of the risks of posting personal information on Our Platform or other online services, and that any information posted may be used by third parties without restriction. Notwithstanding anything contained herein, We shall always presume that every User has adequate consent and free-will to access the Platform and to enter into a legally enforceable contract with Us.

We also reserve the right to remove, at Our sole discretion, any content or material posted by a User which may be of defamatory or sexual nature or offensive to other Users in any manner, and take appropriate legal action against such User in accordance with Our Terms of Use

Cookies

A cookie is a chunk of data that is sent to the Website from a server and stored on the hard drive of Your computer and/or mobile ("**Cookies**"). A session Cookie disappears automatically after You close Your browser. A persistent Cookie remains after You close Your browser and may be used by Your browser on subsequent visits to the Platform. We may use Cookies related information to: (a) remember Your data and/or personal information so that You will not have to re-enter it during Your visit or the next time You access the Platform; (b) provide customized third-party advertisements, content, and information; (c) monitor the effectiveness of third-party marketing campaigns; (d) monitor aggregate site usage metrics such as total number of visitors and pages viewed; and (e) track Your entries, submissions, and status in any promotions or other activities.

We may allow third-party service providers, like advertisers, to place and read their own Cookies, web beacons, and similar technologies to collect Data and/or Personal Information through Platform. This data and/or personal information are collected directly and automatically by these third parties, and We do not participate in these data transmissions and these third-party cookies are not covered under this Privacy Policy.

Changes to the Privacy Policy

We reserve the right to change the Privacy Policy at Our sole discretion. We will inform Users of any such change by Us posting the updated Privacy Policy on Our Website. We encourage You to review this Privacy Policy regularly for any such changes. Your continued use of the Platform will be subject to the then-current Privacy Policy.

Compliance with Laws and Law Enforcement

We will cooperate with government and law enforcement officials and private parties to enforce and comply with the law. We reserve the right to track IP addresses for the purposes of fraud prevention, and to release IP addresses to legal authorities. We will disclose information about You to government or law enforcement officials or private parties when We believe reasonably necessary to comply with law, to protect the property and rights of T&T Frontier or a third party, to protect the safety of the public or any person, or to prevent or stop activity We may consider to be, or to pose a risk of being, any illegal, unethical or legally actionable activity.

Email Notifications

You may be contacted, by email or other means; for example, We may send You promotional offer on behalf of other businesses, or communicate with You about Your use of the service. Also, We may receive a confirmation when You open an email from us. This confirmation helps us improve Our service. If You do not want to receive email or other mail from us, please indicate Your preference by clicking on the “Unsubscribe” link at the bottom of the email or changing Your email settings on Your account settings page. Please note that if You do not want to receive legal notices from us, those legal notices will still govern Your use of the service, and You are responsible for reviewing such legal notices for changes.

Contact Information

If You have any questions or concerns with respect to this Terms of Use or the Website or any information contained on thereon, You may contact Us by writing to Us at info@ttsm.in. These Terms of Use supersede any previous versions